



RALPH LUIS LORILLA

SEO and Lead Generation Specialist

CONTACT

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🌐 <https://ralphluislorilla.pinoyseop.com/>

📍 2735 Int. 4 Lico, Paco Reyes
Street Tondo Manila

EDUCATION

**Bachelor of Science In
Computer Science**
Access Computer College Manila
2013 - 2017

High School Level
Manuel Luis Quezon High School
2008 - 2012

Elementary Level
Antonio Luna Elementary School
2001 - 2008

SKILLS

WordPress

Lead Generation

Link-Building

On/Off Page SEO

Keyword Research

Local SEO

WORK EXPERIENCE

RESEARCH ASSOCIATE 2018 - 2024
SOURCEFIT PHILIPPINES (REDVENTURES-HIGHERED)

- Conduct thorough market research to identify potential leads
- Generate leads through various channels such as websites, social media, online directories, and industry events
- Collect and organize accurate contact information for potential leads
- Researching contact information online, using various tools and software to extract data from websites and databases
- Organizing the information in a format that can be easily accessed and used by the sales team

Skills and Competencies

- Strong research and analytical skills
- Strong technical skills particularly in Excel and Google Sheets
- Attention to detail and ability to ensure the accuracy of data
- Expert in Google Search Operators

CERTIFICATIONS 2024

- **SEO CERTIFIED - HUBSPOT ACADEMY**
- **SEO II - HUBSPOT ACADEMY**
- **SEO CERTIFIED - PINOYSEO ONLINE BOOT CAMP**
- **EMAIL MASTERY - SOURCEFIT PH**

REFERENCES

Angelica P. Tario-Melencio

Sourcefit Philippines
Operations & Marketing Manager
ABNLP Certified Coach

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